



Maria Kopáčová, BA MBA

Maria Kopáčová, (BA, MBA) is an experienced professional operating at the intersection of higher education, organisational development and cross-sector cooperation. She is a graduate of DTI University (Slovakia), where she obtained a Bachelor's degree in Management (BA). She is currently approaching completion of her Master's studies in Pedagogy, further strengthening her academic and professional foundation in education and pedagogical processes. In addition, she has completed an MBA programme in Organisation Management, complementing her academic background with advanced competencies in leadership, strategic planning and institutional development.

Maria Kopáčová is a co-founder of Global Management Business School (GMBS) and holds a 50% shareholding in the institution, making her one of the key persons responsible for the organisation's strategic direction and long-term development. Throughout her professional career, she has developed a strong profile in building international partnerships and establishing sustainable cooperation models between universities, private educational institutions and the corporate sector. She currently serves as the Director of three companies specialising in the creation and development of cooperation between academic and private-sector stakeholders, including partnerships between higher education institutions, private educational providers and private companies.

Her professional activities are focused primarily on the DACH region (Germany, Austria and Switzerland), where she is engaged in the development of cross-border partnerships, coordination of institutional cooperation, and the implementation of joint initiatives aimed at knowledge transfer, programme development, professional education and the alignment of education with the needs of practice. During her work in the education sector, she has successfully initiated and delivered multiple inter-institutional and multinational cooperation projects, many of which continue to operate successfully and deliver measurable outcomes. These partnerships have contributed to strengthening international connectivity, expanding cooperation between institutions, and creating opportunities for practice-oriented projects, professional programmes and long-term partnerships with external organisations.

With a combination of academic education, management training and proven leadership practice, Maria Kopáčová brings to organisational leadership a clear results-oriented approach and a strong ability to translate strategic objectives into functional and effective partnerships. Her expertise includes stakeholder management, partnership development and maintenance, coordination of international projects, and the practical implementation of cooperation between academic institutions, private educational providers and corporate partners. She represents a professional

profile that supports internationalisation, institutional cooperation and the building of sustainable long-term relationships between education and the private sector.