

LOs → Assessment Mapping Table

Programme Learning Outcome	Primary Assessment Evidence	Supporting Modules / Assessment Components
20.1(a) Exercise executive-level accountability for strategic decision-making in complex, unpredictable and internationally interconnected business environments	Case-based strategic analysis, analytical reports, strategic presentations	Strategic Management and Innovation: Case Study Analysis + Online Test; Globalisation and International Business: Individual Written Analytical Report; Corporate Finance and Risk Management: Presentation + Written Assignment
20.1(b) Take responsibility for strategic direction, governance oversight and performance evaluation	Governance-focused case analysis and finance/risk decision tasks	Corporate Governance and Ethics: Case Study Analysis; Corporate Finance and Risk Management: Presentation + Written Assignment; Financial Management: Practical Assignments
20.1(c) Lead organisational change, innovation and performance improvement initiatives	Applied projects and innovation-focused written work	Strategic Management and Innovation: Case Study Analysis; Marketing Strategies: Marketing Innovation Blog + Case Studies; Organisational Behaviour and Leadership: Individual Project; AI in Business: AI Strategy Report
20.1(d) Design, conduct and defend original research addressing complex business problems	Master Thesis	Master Thesis Submission; authorship verification / oral clarification where required
20.1(e) Evaluate and address ethical, governance and sustainability implications of decisions	Governance and ethics case analysis; AI strategy evaluation	Corporate Governance and Ethics: Case Study Analysis; Artificial Intelligence in Business: AI Strategy Report; Master Thesis where topic relevant

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20.1(f) Critically reflect on professional performance and leadership effectiveness and take responsibility for CPD through self-directed learning	Reflective discussion, independent project work, self-directed thesis process	Organisational Behaviour and Leadership: Individual Project + Discussion Forums; Master Thesis: supervised independent research process
20.2(a) Demonstrate advanced and integrated knowledge of strategic management, corporate finance, organisational leadership, governance and international business	Cross-module analytical assessments	Strategic Management and Innovation; Financial Management; Organisational Behaviour and Leadership; Corporate Governance and Ethics; Corporate Finance and Risk Management; elective in International Business
20.2(b) Critically analyse business environments characterised by uncertainty, global interdependence, regulatory complexity, stakeholder expectations and technological transformation	Scenario-based case studies and analytical reports	Strategic Management and Innovation; Globalisation and International Business; Corporate Governance and Ethics; AI in Business
20.2(c) Critically evaluate the role of digital technologies, data analytics and AI in decision-making, innovation, performance and competitive advantage	AI strategy report, e-commerce portfolio, digital/marketing case work	Artificial Intelligence in Business: AI Strategy Report; E-Commerce and Digital Marketing: Analytical Portfolio + Strategic Presentation; Marketing Strategies: Blog / Case Studies
20.2(d) Demonstrate advanced knowledge of research methodologies, theoretical frameworks and analytical approaches for original research	Research design and execution in thesis	Master Thesis Submission; research workshops and supervision supporting thesis

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20.2(e) Critically evaluate ethical, governance and sustainability dimensions of managerial, financial and organisational decisions	Governance/ethics case analysis and risk-oriented assignments	Corporate Governance and Ethics; Corporate Finance and Risk Management; Financial Management; AI in Business
20.3(a) Critically analyse complex business and organisational problems using advanced theoretical frameworks, financial methods, strategic models and data-driven approaches	Case studies, written analytical assignments, projects	Strategic Management and Innovation; Financial Management; Corporate Finance and Risk Management; Organisational Behaviour and Leadership; Globalisation and International Business
20.3(b) Synthesise strategic, financial, organisational and AI-informed data from multiple sources	Portfolio/report-based assessment and thesis	Financial Management: Practical Assignments; E-Commerce and Digital Marketing: Analytical Portfolio; AI in Business: AI Strategy Report; Master Thesis
20.3(c) Critically evaluate, compare and justify alternative strategies, models and solutions	Strategy case studies, reports and presentations	Strategic Management and Innovation; Marketing Strategies; Corporate Finance and Risk Management; Globalisation and International Business; AI in Business
20.3(d) Design, conduct and defend original research through methodology selection, data analysis and synthesis of findings	Master Thesis	Master Thesis Submission and authorship verification / oral clarification where required



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20.3(e) Communicate and defend strategic decisions, managerial recommendations and research-informed conclusions	Presentations, discussion participation, thesis defence mechanism	Corporate Finance and Risk Management: Presentation; E-Commerce and Digital Marketing: Strategic Presentation; HRM and Team Leadership: Pre-recorded Presentation; Discussion Forums; Master Thesis oral clarification where required
20.3(f) Integrate strategic, financial, organisational, governance and digital perspectives	Cross-disciplinary applied assessments and thesis	Strategic Management and Innovation; Corporate Finance and Risk Management; Corporate Governance and Ethics; AI in Business; Master Thesis
20.3(g) Assess risks, uncertainties and potential impacts of decisions and formulate responses	Finance/risk tasks, governance case analysis, AI and international business reports	Financial Management; Corporate Finance and Risk Management; Corporate Governance and Ethics; Globalisation and International Business; AI in Business