



## MEMORANDUM OF UNDERSTANDING

between

**Global Management and Business School (GMBS)**, with registered seat in Triq L- Gharb, Malta, represented by Maria Kopacova (“GMBS”)

and

**University Institute of Economic and Legal Sciences** (*Univerzitný inštitút ekonomických a právnych vied*), with its registered address at Tulská 1683/8, 010 08 Žilina, Slovak Republic, represented by, Assoc. Prof. Ing. JUDr. Peter Skotnický, PhD., MBA, Prof. h.c. (“University Institute of Economic and Legal Sciences”)

(each a “Party”, together the “Parties”)

### 1. Purpose and context of cooperation

The Parties enter into this Memorandum of Understanding with the intention to develop and sustain structured academic cooperation that strengthens internationalisation, academic engagement, and practice-oriented knowledge transfer. The cooperation is aligned with DTI’s mission of providing higher education, conducting creative scientific research, and delivering further education, and with GMBS’s objective to reinforce its international academic profile through credible partnerships, joint activities, and verifiable outputs. The Parties further recognise that the cooperation should be demonstrable through appropriate documentation and evidence records that may be used for internal quality assurance and accreditation purposes.

### 2. Scope and forms of cooperation

Within the framework of this MoU, the Parties intend to cooperate through mutually agreed academic activities that may include invited guest lectures and specialised academic sessions delivered by qualified representatives of either Party, the co-organisation or mutual support of conferences, workshops, seminars, and panel discussions, and the development of applied research outputs and academically suitable case studies reflecting contemporary managerial, business, and governance challenges. Where relevant and feasible, the Parties may also collaborate on practitioner-oriented publications or conference contributions, while respecting each Party’s internal governance, approval procedures, and academic integrity standards. In addition, the Parties aim to exchange non-confidential good practices related to internal quality assurance, teaching enhancement, student engagement, and responsible academic governance, with the objective of continuous improvement and alignment with good practice in higher education.

### 3. Implementation, annual planning, and evidence for quality assurance

To ensure that the cooperation is meaningful, trackable, and sustainable, the Parties shall prepare an Annual Academic Cooperation Plan covering each academic year, which will describe the planned activities, identify their expected dates and delivery formats (including whether they are delivered



online, on-site, or in hybrid form), specify the intended outputs (such as proceedings, presentation materials, case studies, or other academically relevant deliverables), and confirm the nominated coordinators responsible for implementation, as well as agreed review points for monitoring progress. For the purpose of internal quality assurance and accreditation documentation, the Parties shall maintain appropriate evidence records of the cooperation, which may include event programmes and agendas, abstracts and speaker biographies where relevant, presentation outlines or teaching materials suitable for retention, attendance confirmations or participant lists, concise minutes from coordination meetings, and references to published outputs or publicly disseminated results arising from joint activities.

#### **4. Coordination and governance arrangements**

Each Party shall appoint a Cooperation Coordinator to serve as the primary contact point and to facilitate operational planning and execution. The Coordinators shall meet at least quarterly, or more frequently when required by the implementation calendar, in order to review the status of planned activities, confirm deliverables, address operational issues, and agree on subsequent steps. Where specific activities require more detailed operational structure, the Parties may establish an ad hoc working group or agree on short written activity sheets describing roles, timelines, and documentation responsibilities, provided that such arrangements remain consistent with this MoU and each Party's internal governance requirements.

#### **5. Academic integrity, approvals, and institutional responsibilities**

The Parties acknowledge that each institution retains full responsibility for its own academic governance, internal regulations, quality assurance processes, and compliance obligations. GMBS retains final decision-making authority with respect to the academic design, learning outcomes, assessment standards, and recognition decisions within GMBS programmes, while DTI retains equivalent authority within its own programmes and academic structures. Any contribution, guest lecture, or material proposed for use in GMBS educational provision shall be subject to GMBS review and approval to ensure academic suitability, consistency with programme outcomes, and compliance with internal quality standards, and the same principle shall apply mutatis mutandis to DTI when considering contributions for its provision.

#### **6. Use of names, logos, and public communication**

The Parties may reference the cooperation in public communications in a manner consistent with academic integrity and accurate representation. Any use of the other Party's name, logo, or branding elements in external communications, promotional materials, or public announcements shall require prior written approval by the relevant authorised representative of the other Party, and any public statement shall avoid creating confusion regarding accreditation status, degree-awarding authority, or the legal responsibilities of either Party.

#### **7. Confidentiality and data protection**



Where the Parties share non-public information in connection with the cooperation, they shall treat such information as confidential and shall use it solely for the purposes of implementing this MoU, unless disclosure is required by applicable law or is expressly authorised in writing by the disclosing Party. If, in the course of cooperation, any activity involves the processing of personal data, the Parties shall ensure compliance with applicable data protection requirements and, where appropriate, shall conclude a separate data processing arrangement defining roles, responsibilities, and safeguards.

#### **8. Intellectual property and educational use of outputs**

Each Party shall retain ownership of its pre-existing intellectual property and proprietary materials. Where joint outputs are created, the Parties shall determine, in writing and on a case-by-case basis, the applicable ownership and permitted uses, with due regard to academic dissemination practices. Unless otherwise agreed, each Party may retain copies of relevant cooperation outputs for internal quality assurance and accreditation evidence, and may use suitably anonymised materials for educational and academic purposes, provided that such use does not disclose confidential information or infringe legitimate third-party rights.

#### **9. Commencement, duration, renewal, and termination**

The cooperation under this Memorandum of Understanding shall commence on 26 February 2024 ("Effective Date"). This Memorandum of Understanding shall remain in force for a period of five (5) years from the Effective Date and may be renewed for successive five-year periods upon mutual written agreement of the Parties. Either Party may terminate this MoU for convenience by providing thirty (30) days' prior written notice to the other Party. Termination or expiry shall not affect provisions that by their nature are intended to survive, including confidentiality, data protection obligations (where applicable), intellectual property, and rules governing the use of names and logos.

**Maria Kopacova**

GMBS Board of Directors

**Assoc. Prof. Ing. JUDr. Peter Skotnický, PhD., MBA, Prof. h.c.**

General Director University Institute of Economic and Legal Sciences